



J.B. Hill Boot Company is dedicated to hand-making the finest quality custom cowboy boots in the world while providing excellent customer service.

**SELECT *ONE OPTION* OF THE 4 CUSTOM FITTING BELOW**  
**WE STAND BEHIND ALL 4 OPTIONS**

OPTION 1	Client completes a fitting packet	Measuring and outlining instructions are used with a pair of our standard "fitter boots" which will be shipped once deposit is processed.
OPTION 2	Visiting our factory in El Paso	Experienced staff are available for custom fittings in our El Paso factory Monday–Friday. (weekends and evenings by appointment only)
OPTION 3	Events on the road	Experienced staff travel to events and are available for fittings. Find a list of events on our website under <b>Updates and Events</b> .
OPTION 4	We come to you	Experienced staff can travel for fittings at the client expense. This option offers a private fitting and is very cost effective when multiple people are being fitted. Individual fitting fee charges are waived with this option.

Boot and shoe manufacturers use their own unique "last" which is the form used to build a boot or shoe. J.B. Hill Boot strives to ensure the best possible fit by creating your personal last. Your last is stored at the factory to ensure correct fittings for future orders.

Follow the measuring and outlining instructions, which will guide you with this customized process. The majority of our clients use this method. Because we stand behind our fitting process, we may need to contact you to discuss possible adjustments before production.

**To properly size your feet, it's as easy as:**

Completing *measurement form*

Outlining your feet

Completing the "*fitter boot*" *observation form* while wearing the "fitter boots"

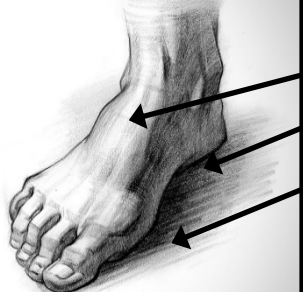
While wearing the "fitter boots" call our staff at (915) 599-1551 in order for us to document your observations.

**IMPORTANT – Call when you are wearing the "fitter boots" and BEFORE they are returned.** Upon request we can also do a video chat

The "fitter boots" we send to you are an actual pair of our hand-made boots, and the size we send is based on the outlines and measurements you have previously sent back to us. These boots are made on a "clean" boot form, and they will help us to confirm your correct measurements. "Fitter boots" are not intended to be a perfect fit, but they should be close. Before calling us, please wear the boots on a carpeted surface and for at least ten minutes. During our call you will have the opportunity to pinpoint specific areas on each boot that may feel perfect or may need an adjustment. This information will help us to customize them to your feet. We need to know areas that might necessitate change...either more or less.

# Anatomy of a Boot

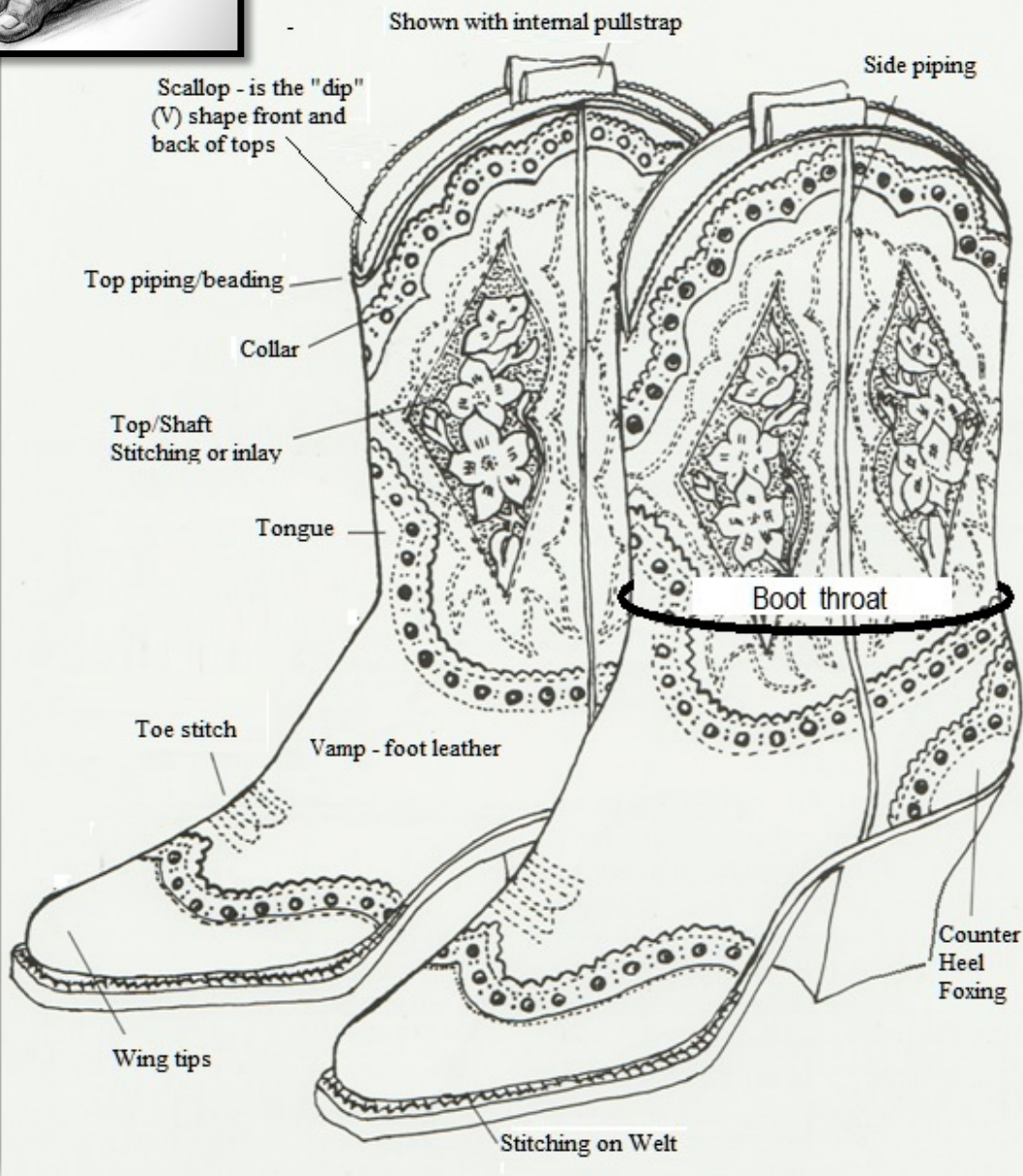
## FOOT ANATOMY



Instep

Arch

Ball



Shown with internal pullstrap

Side piping

Scallop - is the "dip"  
(V) shape front and  
back of tops

Top piping/beading

Collar

Top/Shaft  
Stitching or inlay

Tongue

Boot throat

Toe stitch

Vamp - foot leather

Counter  
Heel  
Foxing

Wing tips

Stitching on Welt



# BOOT ORDER FORM

We are happy to take your order over the phone at (915) 599-1551

Name		
Shipping address		
City	State	Zip
Phone	Cell	Email

If you would like the boot style sample shown on the internet, please specify style name/number on order form.

**\* We make custom designs – logos – etc. Please call for price quote**

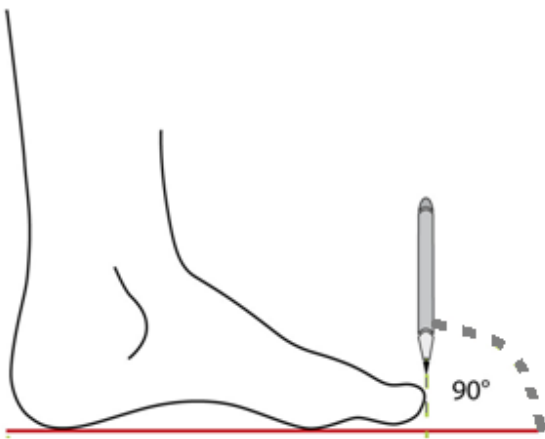
Boot style (name <u>or</u> number)		
Vamp leather (foot)		Color
Top leather		Color
Toe style (# 7 & # 8 \$100 up charge)	Heel	Top scallop (this is the "V" at the top of the boot)
Top stitch pattern	Thread colors <i>Check one</i> <input type="checkbox"/> Self (tone on tone) <input type="checkbox"/> Contrast <input type="checkbox"/> Shadow (3 graduated colors)	
Boot height	Does not include heel height - Standard men (13) Sonoma <u>or</u> women (11)	
Pull straps - # 1 <u>or</u> # 4		Color of the initials
Initials (\$90) Block, Script, Western font Initials _____-_____ - _____		
Toe stitch (medallion)	Leather soles are standard (no extra charge) Custom soles \$50 charge    Vibram Insert    Full Rubber    Double Leather <i>select</i>	
List any custom design work on boot; collars, inlay, logo's, leather choice, colors and design, etc.		
.....		
.....		

We will send you a written confirmation and price quote once we receive your order.  
 A minimum 50% deposit is required to put your order into production.  
 We accept MasterCard - Visa - American Express - Discover (Cash or Personal checks)

# HOW TO OUTLINE YOUR FEET

Please read before outlining – each bullet point below is **very** important

- **Use #2 pencil** (we know the pencil diameter, and the radius to offset your outline).
- It is important to trace 1 (ONE) clear outline of each foot.
- Wear socks the thickness you plan to wear with your boots.
- Stand on a smooth hard surface and not on carpet.
- While standing with your feet slightly apart, distribute your weight equally on both feet. Have someone else outline each foot and **do not** lean over to watch as your weight will shift and distort the outline.
- Ensure your entire foot fits on the paper and that the outline does not run over the edge of the paper. You can tape 2 pieces of paper together if needed.
- Hold pencil straight up and down perpendicular (90-degree angle) to the floor so the pencil offset is uniform. (Do not tilt the pencil ANY direction) **Refer to image below for example.**
- Outline **each** foot – (1 line only – **DO NOT** create multiple outlines).
- Carefully draw around each foot, make sure the lines at the back of the heel meet.
- Before lifting your foot, look at the outline to make sure the outline is accurate.
- Mail your outlines, do not faxed or emailed because they will distort.



**Hold a #2 pencil at a 90-degree angle (straight up and down with NO tilt) when tracing.  
Draw ONE line ONLY around each foot.**

# BOOT MEASURING INSTRUCTIONS

## Measuring Checklist and Helpful Hints

- **Assistant help** – have someone assist you for the most accurate measurements
- **Measure with sewing/tailors' tape** – check tape for accuracy with a ruler – tapes can shrink or stretch
- **Wear socks** – measure with the thickness of the sock you would wear with your boots
- **Place tape measure** completely **around** each foot at the designated area – see examples
- **Measuring tape should be comfortably snug** – not loose or tight



While sitting, it's easiest if the person being measured is on a bar stool and the assistant is sitting lower in a chair across from them. Cross your legs at the knee if possible, and measure the leg that is in the air with no weight on it. **MAKE SURE TO RELAX YOUR FOOT!**

While wearing socks measure completely around each foot that is in the air ... not on the foot rest. (see example)

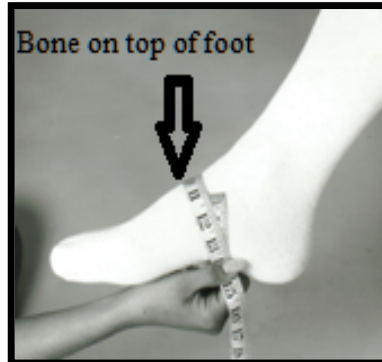
## HOW TO MEASURE HEEL, INSTEP AND BALL (see next page for additional guides)



### HEEL

While wrapping the tape around your foot, ensure the tape is at the **back bottom edge** of your heel as pictured above.

Do not put tape on the bottom of your sole, or around the back of your heel!



### INSTEP (low & high)

**Low instep** – Place the tape on the bone located on top of your foot. Measure completely around foot.

**High instep** – Locate bone on outside of your foot, which is near your sole. Move tape up 1 inch above the low instep and measure completely around foot.



### BALL (angle & straight)

**Angle ball** – Placing tape at the widest part of your foot (big toe joint) wrap measuring tape completely around the foot and angle tape towards small toe joint.

**Straight ball** – Place tape at ball (big toe joint) measure around foot, straight across.



# BOOT MEASUREMENT FORM

Name	Do you currently wear cowboy boots?	How often?
What is the size boot you currently wear? (size & width)	Dress shoe size? (size & width)	
Current height?	Current weight?	Age?

## CALF MEASUREMENT

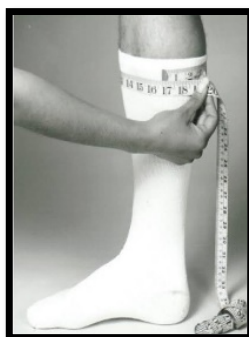
We offer two standard boot heights. Please provide calf measurements at each height



Measure from the floor to boot height desired.

11 & 13-inch height is standard for most of our boots.

Custom height available



At the desired height measure around your leg and record.

	Left	Right	Measurements
			Leg circumference at 11-inch height
			Leg circumference at 13-inch height
			<b>Custom Height</b> Leg circumference at _____ height

Low and High instep approx 1 inch apart

Measurements	Left	Right
Long Heel		
High Instep		
Low Instep		
Angle Ball		
Straight Ball		



# “FITTER BOOT” OBSERVATION FORM

(to be completed while wearing "fitter boots" **READ FORM FIRST**)

Please read **CAREFULLY BEFORE CALLING** and use this form to make comments. We will review this with you after you have been wearing the boots for approximately 10 minutes on a carpeted surface.

Name	Fitter Size	Fitter #
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## BOOT ENTRANCE — When trying your boot on

Your foot should easily slide into the boot but should have a certain amount of resistance. Then you should pop thru the throat (some degree of pulling and tugging should be necessary). Using the pull straps, slide your foot into the boot while it's on the floor and push foot into the boot. DO NOT hold your foot in air to pull boot on, instead push down on the floor while you pull.

LEFT FOOT	RIGHT FOOT
How does boot go on: <b>CORRECTLY WITH DIFFICULTLY EASILY</b> <i>Circle one</i>	How does boot go on: <b>CORRECTLY WITH DIFFICULTLY EASILY</b> <i>Circle one</i>

## BOOT LENGTH — The most important fit parameter is the length from the heel to the ball of the foot

The ball of your foot should rest in the widest part of the boot. This will ensure an increasing comfort level as the boot is broken in. Make sure your heel is all the way back into the heel pocket for all observations.

LEFT FOOT	RIGHT FOOT
The widest part of your foot should rest in the widest part of the boot. Does the ball fit: <b>CORRECTLY FORWARD BEHIND</b> <i>Circle one</i>	The widest part of your foot should rest in the widest part of the boot. Does the ball fit: <b>CORRECTLY FORWARD BEHIND</b> <i>Circle one</i>

## INSTEP — The instep is the top of the foot where you lace and tie a shoe (do not confuse the instep with the arch or underside of your foot)

A proper fitting instep is of utmost importance and should be snug, but not too tight. Check the fit by running your thumb and forefinger down the instep. You should not be able to pinch up, or roll any excessive leather on top of the instep. Proper fit is what holds your foot in the boot heel pocket correctly. When boots are loose the foot will slide forward crowding your toes and causing your heel to lift excessively, inside the boot, from the heel bed while walking.

LEFT FOOT	RIGHT FOOT
Is the instep (top of foot): <b>CORRECT TIGHT LOOSE</b> <i>Circle one</i>	Is the instep (top of foot): <b>CORRECT TIGHT LOOSE</b> <i>Circle one</i>
If you can pinch leather how much can you pinch? <b>YES NO</b> Select if yes, how much?	If you can pinch leather how much can you pinch? <b>YES NO</b> <i>Circle one</i> if yes, how much?
Is your foot instep: <b>NORMAL HIGH LOW</b> <i>Circle one</i>	Is your foot instep: <b>NORMAL HIGH LOW</b> <i>Circle one</i>

## BALL — This is the widest part of your foot – BIG TOE JOINT across to the SMALL TOE JOINT

The ball is where the foot bends at its widest part when a person walks or runs. If the boot is too short the ball of the foot will sit too far forward and force the toes into the toe box. Ample toe space is necessary because toes tend to settle forward after the boot is worn for a period of time. If the boot is too long, the ball of the foot will fit uncomfortably in the arch area.

LEFT FOOT	RIGHT FOOT
Is the ball of the foot: <b>CORRECT TIGHT LOOSE</b> <i>Circle one</i>	Is the ball of the foot: <b>CORRECT TIGHT LOOSE</b> <i>Circle one</i>
If ball is tight or loose, please explain ( <i>inside, outside or both</i> )	If ball is tight or loose, please explain ( <i>inside, outside or both</i> )
Do you have bunion(s) on the side or top of your foot: <b>SIDE TOP</b> <i>Circle one</i>	Do you have bunion(s) on the side or top of your foot: <b>SIDE TOP</b> <i>Circle one</i>

## TOE ROOM

The toe box should be roomy and toes should not be pinched together or feel pressure.

LEFT FOOT	RIGHT FOOT
Do you feel any toe pinching: <b>YES NO</b> <i>Circle one</i> If so, explain how much and which toes	Do you feel any toe pinching: <b>YES NO</b> <i>Circle one</i> If so, explain how much and which toes
Do you have hammer toes: <b>YES NO</b> <i>Circle one</i> If so, please explain which toes	Do you have hammer toes: <b>YES NO</b> <i>Circle one</i> If so, please explain which toes

## HEEL SLIP — Heel slip is a normal movement of your foot, inside the boot, that happens as you walk

The heel cup of the boot should fit comfortably (not shift side-to-side). However, a small amount of heel slip inside the boot (up & down) when walking in a new boot is normal (not more than ¼ inch). As you wear new boots, the sole is “flexed” and with time slippage will decrease. When the boot is new, the sole is stiff and as your boot is broken in, there will be a slight cupping in the heel area that will reduce heel slip. **SLIGHT HEEL SLIP INSIDE IS NECESSARY TO OBTAIN A PROPER FIT.**

LEFT FOOT	RIGHT FOOT
Is your heel lift: <b>CORRECT TOO LITTLE TOO MUCH</b> <i>Circle one</i>	Is your heel lift: <b>CORRECT TOO LITTLE TOO MUCH</b> <i>Circle one</i>
Does heel shift side-to-side in heel cup: <b>CORRECT TIGHT WIDE</b> <i>Circle one</i>	Does heel shift side-to-side in heel cup: <b>CORRECT TIGHT WIDE</b> <i>Circle one</i>

## Additional questions

Are there any sensitive areas on your foot that we should be aware of? <b>Yes No</b> <i>Circle one</i> Please explain:
Do you have low arches or flat fee? <b>Yes No</b> <i>Circle one</i>
Are you diabetic? <b>Yes No</b> <i>Circle one</i>
Do you wear orthotics? <b>Yes No</b> <i>Circle one</i> If <b>Yes</b> , are they: <b>over the counter prescription?</b> <i>Circle one</i>
Do you have plans for foot or leg surgery? <b>Yes No</b> <i>Circle one</i>
Do you have problems with swelling? <b>Yes No</b> <i>Circle one</i>

Additional comments?





# "FITTER BOOT" RETURN INSTRUCTIONS

J.B. Hill Boot Company would like to give you the best possible fit. In order to do this, we need you to complete ALL documents and return them in the box with the "fitter boots". Use the method most convenient for you i.e. UPS, Fed Express, US Mail. The package should be insured for a value of \$500 per pair.

**Shipping checklist – please review the list below – make copies of all documents for your records**

- \_\_\_\_\_ Fitter boots
- \_\_\_\_\_ Order form
- \_\_\_\_\_ Observation form
- \_\_\_\_\_ Measurement form
- \_\_\_\_\_ Foot outlines
- \_\_\_\_\_ Proper **insurance** and retain shipping tracking number for your records

**REMINDER** - to tape the box closed and it is not necessary to wrap the box in shipping paper.

Please do not hesitate to give us a call (915) 599-1551 if you need any assistance or email [diana@jbhilltexas.com](mailto:diana@jbhilltexas.com)

J.B. Hill Boot charges a \$100 fee per person for a fitting. Fee is waived when the client completes the measuring kit and "fitter boots" are returned at the client's expense.

***This is not a prepaid label - Please use any carrier that is convenient for you***

***RETURN LABEL – CUT BELOW AND TAPE LABEL TO THE OUTSIDE OF PACKAGE – PLEASE TAPE BOX CLOSED***

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From:

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J.B. Hill Boot Company  
Fitter Returns  
335 N. Clark Drive  
EL Paso, TX 79905