



**WE OFFER 4 WAYS TO CUSTOM FIT CLIENTS
WE STAND BEHIND ALL 4 FITTING**

1.) Clients complete a fitting packet

Enclosed/Attached are instructions which will be used with a pair of our standard "fitter boots" which we will send to you (when deposit is in place)

2.) Visiting our factory in El Paso

*We have staff at our factory that can provide custom fittings for you here in El Paso
Weekends & evenings by appointment only*

3.) Shows on the Road

Staff travels to these shows that can provide fittings - see our website under News and Events for the list

4.) We come to you

*If a client is willing to pick up travel expenses for our staff we will come to you for fittings
This is very cost effective when there is a group of clients to be fitted*

Every Boot / Shoe manufacturer use their own unique "**last**"
("last" is a form used to build a boot /shoe)

We want to insure that we have a good fit for each person so we have enclosed instructions for you to fill out to assist us with this process. The majority of our clients use this method. If we are not comfortable with the information that you provided, we will contact you to discuss adjustments before making the boots.

Please note we stand behind this process
and if we need to make any sizing adjustments we will do this for you at no cost.

To properly size you we will require you to

- * Measure your Feet
- * Outline your Feet
- * Complete Observation form when you try on "fitter boots" (we will send a pair to you)
- * Call our office while you have "fitter boots" on your feet to confirm your observations
- * Return all documents, along with "fitter boots"

"FITTER BOOTS"

are an actual pair of our Cowboy Boots that we will send
to you to try on that should be close to your actual size.

Please try the "fitter boots" on a carpeted surface for at least 15 minutes so you will have the opportunity to see if there are any specific areas on the boots that might be bothersome.

Please call (915) 599 1551 while you have the "Fitter Boots" on your feet

J.B. Hill Boot - Order Form

If you prefer to give us a call we would be delighted to take your order over the phone.
If you want the boot style to be made like the sample shown on internet, please just specify that on form

Name - _____

Address - _____

City - _____ State - _____ Zip - _____

Phone - _____ Cell - _____ Email - _____

* We can make custom designs - logos- etc. Please call factory for price quote

BOOT STYLE (Name or Number) - _____

Vamp (Foot) Leather - _____ Color - _____

Top Leather - _____ Color - _____

Toe Style - (# 7 & # 8 \$100.00 up charge) _____ Heel - _____ Top Scallop - _____

Top Stitch Pattern - _____ Thread colors - (Self, Contrast, Shadow) - _____

Boot Height - _____ - does not include heel height - Standard men (13) women (11)

Pull straps - # 1 or # 4 Initials (\$90.00) Block or Script Initials - _____ Color - _____

Toe Stitch (Wrinkle) _____ Custom Soles \$50.00 (Vibram, Rubber, Double) _____

Extra design work on boot- (Collars - Inlay - Logo's) Need to be specified below with leather choice, colors & design - _____

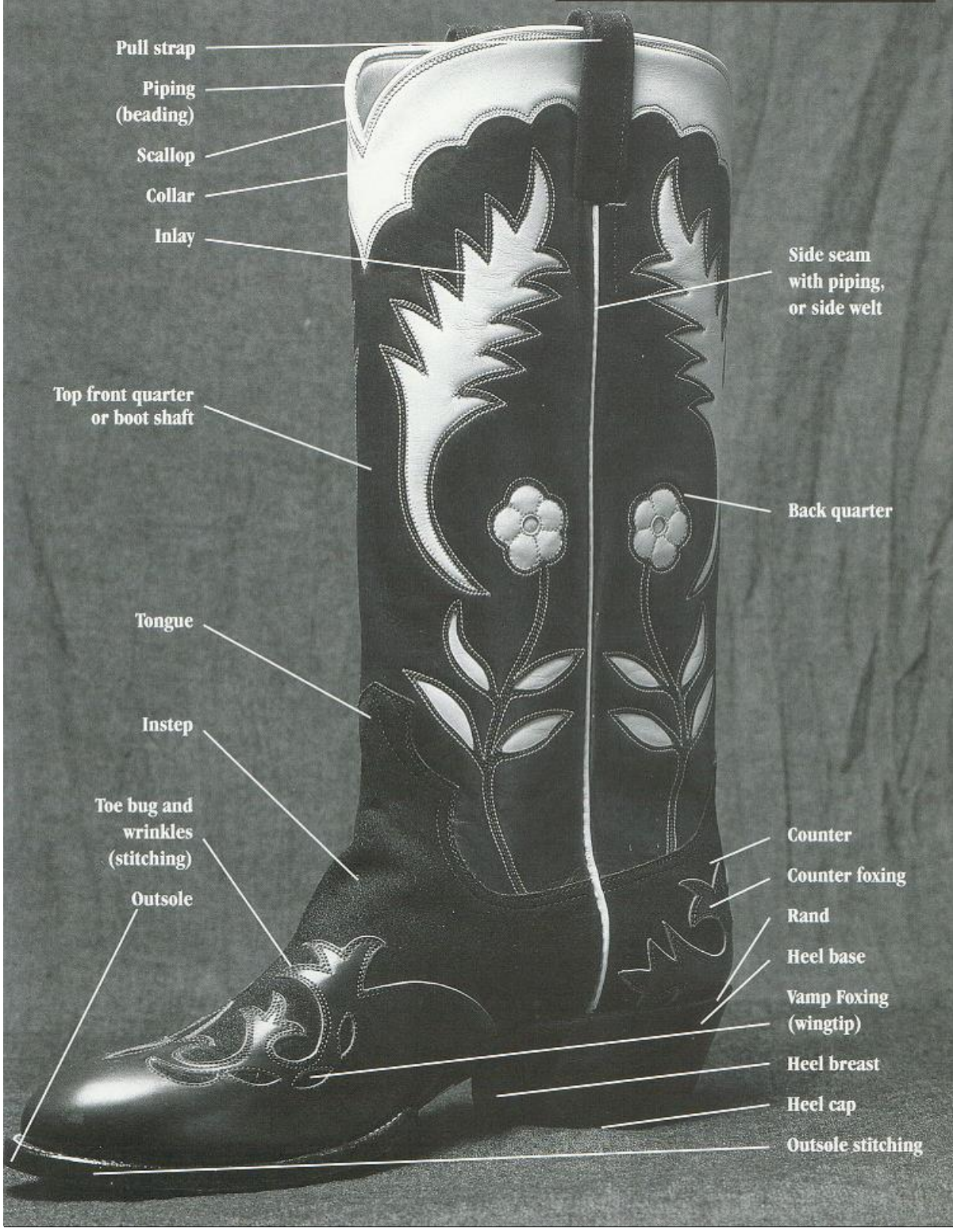
We accept M/C - Visa- Am. Express - Discover (Cash or Personal checks)

Name on Card - _____ Type of Card - _____

Card # _____ Expiration - _____

Minimum of 50% deposit required to start order - Specify amount to charge - _____

ANATOMY OF A BOOT



Measuring Instructions (PAGE 1)

(Please have someone assist you to assure accuracy)

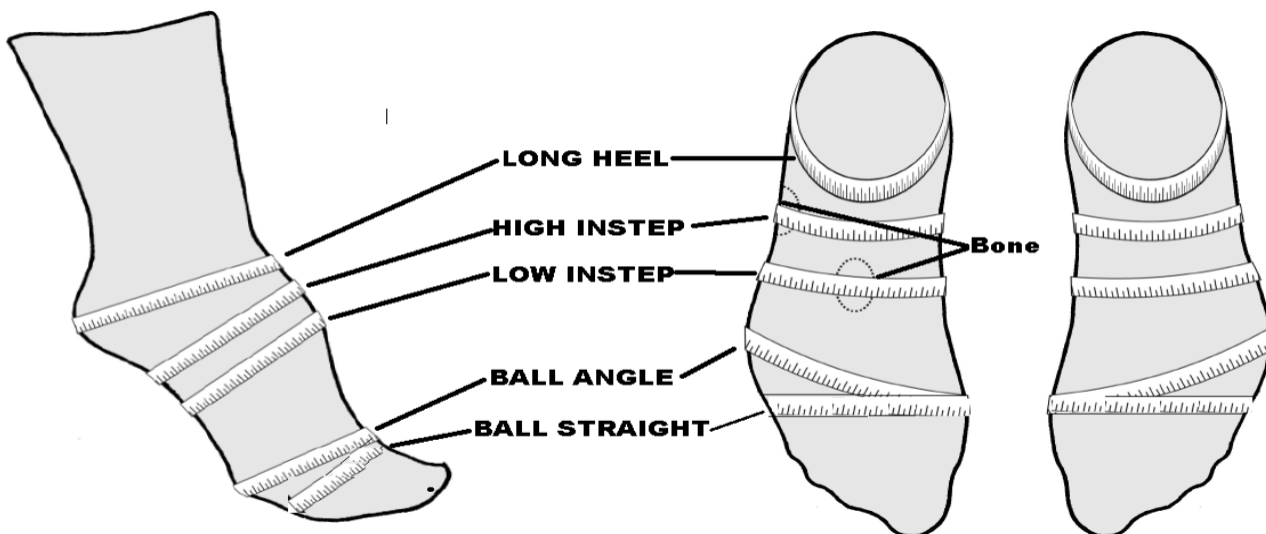
- **Measure with Tailor's Tape** - check for accuracy - it can shrink and stretch
- **Wear Socks** - the thickness you want to wear with the boots
- **While sitting** - easiest if you are in a bar stool, and assistant is in chair sitting across from you
- **Cross your legs** - at knee - they will measure the leg that is in the air - no weight- **RELAX YOUR FOOT !**
- **Place tape** - measure completely around foot at each designated area (see picture)
- **Draw tape to comfortable snug** - not loose - not tight - pull the tape snug and relax... again snug and relax a little



RECORD MEASUREMENTS ON PAGE 2 of instructions



Measure completely around foot that is in air



Measuring Instructions (PAGE 2) - Customer Name - _____

Please have someone assist you to assure accuracy


CALF MEASUREMENTS - While Standing - Measure completely around leg

Calf Measurements

Measure from the floor to the height you need to record

11 & 13 inch height are standard for most of our boots.

If you want a custom height please record below .



Calf Circumference

At the desired height (11 & 13 or custom) measure around your leg and record below.

* Please fill out all requested circumferences



We offer two standard boot heights. Please provide calf measurements at each height.

Circumference at 13 inch height - _____ Circumference at 11 inch height - _____

Custom Heights - (Indicate height you want) - _____ Calf Circumference - _____

What is the Size Boot you currently wear - _____ Dress Shoe - _____

Current Height - _____ Current Weight - _____ Current Age - _____

LEFT FOOT

(KEEP FOOT RELAXED)

RIGHT FOOT

Long Heel - _____ Long Heel - _____

High Instep - _____ High Instep - _____

Low Instep - _____ Low Instep - _____

Ball Angle - _____ Ball Angle - _____

Ball Straight - _____ Ball Straight - _____

Outlining your Feet

(Please have someone assist you to assure accuracy)

Foot Tracings

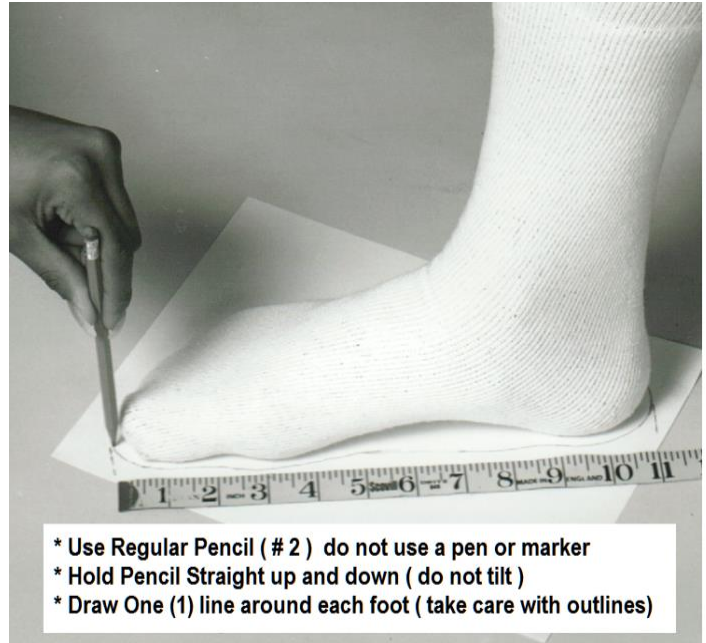
It is important to get a clear outline of each foot

- **Wearing socks** (thickness you plan on using with boots)
- **Use # 2 pencil** (so we know the diameter, and it's radius offset)
- **While standing** (distribute weight equally on both feet - spreading feet slightly apart) Have someone else outline and do not lean over and watch as you will shift your weight

Please make sure your entire foot fits on paper and that the outline does not run over edge of paper.

- **Hold pencil** straight up and down perpendicular to the floor so the pencil offset is uniform.
(Do not tilt pencil in)
- **Outline foot** one time
(1 line only)
- **Be careful** while drawing around back of heel.
- Please look at outline to make sure you have an accurate tracing.

Outlines cannot be faxed or emailed. They must be mailed so they do not shrink or stretch.



Trace Right foot here or use another piece of paper

If foot does not fit, please get larger paper. Make sure that outline does not run over edge of paper

Trace Left foot on back

"FITTER BOOT" OBSERVATION FORM (Use when boots arrive)

PLEASE READ OVER THE OBSERVATION FORM BEFORE CALLING. YOU CAN USE THIS FORM TO MAKE NOTES. WE NEED TO GO OVER THESE QUESTIONS WITH YOU ON THE PHONE WHEN YOU ARE READY TO TRY ON THE BOOT !

Name: _____ Fitter Size - _____ Fitter # _____

1.) BOOT ENTRANCE

- You should not just fall into the boot.
- There should be a certain amount resistance and then you should pop thru the throat (*some pulling and tugging is necessary*)
- Make sure to Place Foot on the ground - while using pull straps push foot into boot while pulling boot on

(Please Do Not put foot in air and to try to pull boot on... use the floor to push against while you pull up with fingers in the straps)

IS "FITTER" (EASY ON **or** OFF) (HARD ON **or** OFF) Left - _____ Right - _____
DO YOU HAVE GOOD RESISTANCE? Left - _____ Right - _____

2.) LENGTH

- The most important fit parameter is the length from the heel to the ball of the foot.
- The ball of your foot should fit at the widest point of the boot. This will insure an increasing comfort level as the boot is broken in
- (Please make sure your heel is all the way back into the heel pocket)

When looking down at your foot in the boot is the widest part of your foot sitting in the widest part of the boot?
Left - _____ Right - _____

3.) INSTEP

- This is the top of the foot where you tie a shoe (some people confuse their instep with their arch-underside of foot)
- This fit should be snug but not too tight.
- The instep fit is what holds your foot into the boot heel pocket. If it is sloppy, the boot will not be comfortable to wear for long periods of time as the foot will slide forward in the boot and jam the toes.
- If it is too tight it will cause fatigue of the foot, at best, and may be painful



INSTEP – Unlike shoes with laces, a boot has only the instep to hold it securely to the foot. Consequently, proper fit in the instep is of utmost importance. Check the fit by running your thumb and forefinger down the front of the instep. If you can pinch up leather at the highest point of the instep the boot has not been fitted correctly.

Is the instep (top of foot) ? Tight **!** Good **!** Loose Left - _____ Right - _____
If you can pinch leather how much can you pinch Left - _____ Right - _____

THIS IS 1 of 2 Pages (please complete 2nd page)

4.) BALL

- *This is the widest part of your foot (normally the big toe joint across foot to small toe joint)*
- *There should be plenty of room here and the fit should not put any pressure on the toes or across the ball.*

Is the ball (widest part of foot) ? (Tight **!** Good **!** Loose) Left - _____ Right - _____
 If the ball is tight or loose.. is it outside **or** inside - Left - _____ Right - _____



BALL – When you walk or run you bend your foot at its widest part. This is called the ball. Same with boots. It is important that the ball seats on the widest part of the boot. If the boot is too short, the ball of the foot will sit too far forward and force the toes into the toe box. Ample toe space is necessary because toes tend to settle forward after the boot is worn for a time.

5.) HEEL SLIP

- *The heel of the boot should fit comfortably, but a certain amount of up & down slippage (typically not more than 1/4 inch) , as you walk in a new boot, is to be expected.*
- *As the boot is broken in, there will be a slight cupping in the heel area that will reduce heel slip.*
- *You should not feel that your heel is unduly constricted or slops around side to side in the heel area. Side to side movement is not desirable, but up and down is normal.*



HEEL – A new pair of boots will slip slightly in the heel because there is nothing to prevent the heel of the foot from riding up slightly. When the boot is new, the sole is stiff. As you wear the boot the sole is “flexed”. With time most of the slippage will disappear.

SLIGHT SLIPPAGE IS NECESSARY TO OBTAIN A PROPER FIT.

Describe if heel pocket feels correct (should have 1/8 to 1/4 inch or is it sloppy side to side movement)

Left - _____
 Right - _____

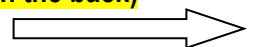
6.) TOE ROOM

- *The toe box should be roomy.*
- *Your toes should not be pinched together.*
- *You should not feel pressure in this area.*

Do you feel any toe pressure **or** pinching?

- LEFT foot - Inside - _____ Outside - _____
- RIGHT foot - Inside - _____ Outside - _____

Do you have any additional comments on fit? _____ (Please write them on the back)



FITTER BOOT RETURN INSTRUCTIONS

J.B. Hill Boot company would like to give you the best possible fit
In order to do this we need you complete **ALL** documents
and return them back to us using whatever method is convenient for you with the enclosed fitter boot

(measurements & outlines are not needed if you have a current established J.B. Hill fit)

- Measure each foot (legs crossed - no weight - relaxed foot)
- Outline each foot (standing- distribute weight evenly)
- Complete enclosed observation form (when you receive "fitter boots")

Please return ground service (UPS, Fed Express, US Mail)
with the carrier is convenient to for you. Insurance should be 500.00 (per pair)

Please do not hesitate to give us a call if you need any assistance.
Customer Sales and Service (915) 599 1551 - diana@jbhilltexas.com

This is not a prepaid label (Please use whatever carrier is convenient for you)

*There is normally a \$ 100.00 fitting fee
this is waived when clients complete fitting process & return boots at their expense.*

----- Return Label - Cut Below and tape to package (Just tape box closed) -----

From- J.B. Hill Boot Company
335 N. Clark Drive
EL Paso TX 79905

**J.B. Hill Boot Company
Fitter Returns
335 N. Clark Drive
El Paso TX 79905**